

SPORTS MANAGEMENT
<http://rht.gmu.edu/spmt/>

Name and description of the field

Sport Management focuses on the preparation of professionals qualified to operate sport organizations, including private enterprises, government or public employment settings, non-profit or voluntary agencies, and commercial ventures. Professional preparation develops capable sport management specialists able to apply creative communication, leadership, and managerial skills in an array of positions in the sport industry, including sales, marketing, public relations, operations, facilities, and event management. Sport Management has developed rapidly as a field of study, and with it, the number of professional preparation programs has grown. However, competition for available positions in the sport industry has undergone comparable growth. Therefore, quality professional preparation in sport management is essential as a competitive advantage in the employment marketplace.

What special skills or abilities are needed to succeed in this major?

- Excellent communication skills
- Understanding of economic and political forces
- Understanding and appreciation of both public and private sector roles
- Ability to teach and demonstrate intellectual and/or physical skills
- Ability to develop programs/activities for targeted populations
- Computer literacy
- Analytical and evaluative skills

If both B.A. and B.S. degrees are offered, what are the differences in career/graduate school opportunities?
Only the B.S. is offered.

Is a Minor available? Yes.

Sampling of careers in Sports Management: See department website <http://rht.gmu.edu/spmt/career/>

What other resources should students consult for more information?

- Career Services Library, 348 SUB I: Take a copy of the *Where to Start* . . . resource list, which lists printed and online resources to learn more about internships and occupations in Health & Fitness and Recreation Resources.
- At Career Services, register with the PatriotJobWeb computerized database system to access internships in the field. <http://careers.gmu.edu/patriotjobweb>
- Call (703) 993-2370 to meet with a Career Counselor to discuss employment information and options.

Career Library Resources –Go to <http://careers.gmu.edu/careerlibrary/wheretostart/rht.pdf> to see resources located in the in Career Services library, SUB I, 348

Major, Career & Job Hunting Information Online (links to the academic department, associations and other useful sites) – Go to <http://careers.gmu.edu/onlineresources/rht.htm>

What kinds of practical experiences are recommended to explore Health, Fitness, and Recreation Resources further?

- Part-time and summer employment or volunteer service
- Experience in a variety of settings with many different age, race, and ethnic groups and both genders
- Any experience working with the public which requires independence, initiative and responsibility
- Internships/cooperative education positions

Whom should students contact for further information?

EXPLORING MAJORS

Brenda Wiggins, Ph.D
309 Prince William I
703-993-2068

Academic Advising Center
304 SUB I
703-993-2470

Ken Guerrant
Career Services
348 SUB I
703-993-2370