

TOURISM AND EVENTS MANAGEMENT

<http://rht.gmu.edu/tem/>

Name and description of the field

Studying tourism and events management in Northern Virginia and the capitol region affords ideal opportunities for unique fieldwork experiences, career networking, and outstanding guest instruction. TEM students pursue studies that provide a good understanding of events management, cultural and heritage tourism, resort management, and environmental tourism. Students will also gain skills in administration, planning, marketing, finance, and other important areas.

What special skills or abilities are needed to succeed in this major?

- Excellent communication skills
- Understanding of economic and political forces
- Understanding and appreciation of both public and private sector roles
- Ability to teach and demonstrate intellectual and/or physical skills
- Ability to develop programs/activities for targeted populations
- Computer literacy
- Analytical and evaluative skills

If both B.A. and B.S. degrees are offered, what are the differences in career/graduate school opportunities?

Only the B.S. is offered.

Is a Minor available? Yes.

What are recent graduates doing and where are they doing it?

[See the department's website.](#)

What other resources should students consult for more information?

- Career Services Library, 348 SUB I: Take a copy of the *Where to Start* . . . resource list, which lists printed and online resources to learn more about internships and occupations in Health & Fitness and Recreation Resources.
- At Career Services, register with the PatriotJobWeb computerized database system to access internships in the field. <http://careers.gmu.edu/patriotjobweb>
- Call (703) 993-2370 to meet with a Career Counselor to discuss employment information and options.

Career Library Resources –Go to <http://careers.gmu.edu/careerlibrary/wheretostart/rht.pdf> to see resources located in the in Career Services library, SUB I, 348

Major, Career & Job Hunting Information Online (links to the academic department, associations and other useful sites) – Go to <http://careers.gmu.edu/onlineresources/rht.htm>

What kinds of practical experiences are recommended to explore Health, Fitness, and Recreation Resources further?

- Part-time and summer employment or volunteer service
- Experience in a variety of settings with many different age, race, and ethnic groups and both genders
- Any experience working with the public which requires independence, initiative and responsibility
- Internships/cooperative education positions

Whom should students contact for further information?

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703-993-2068

Academic Advising Center
304 SUB I
703-993-2470

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Career Services
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