Four Simple Steps to Talent

With a growing population of 38,000 students, Mason is poised to fuel the economic engine of the greater DC Metro area for decades to come. And it's not just our size that sets us apart. Mason's unique curricular and co-curricular experiential learning environment shapes our students into career-ready graduates. During their time with us, students cultivate in-demand skill-sets, become culturally competent, and build resiliency that helps them adapt in the ever-evolving world of work. Mason graduates are engaged citizens and leaders ready to serve as change agents in their communities and organizations like yours.
The Mason Difference

A letter from the director

With a growing population of 38,000 students, Mason is poised to fuel the economic engine of the greater DC Metro area for decades to come. And it’s not just our size that sets us apart.

Mason’s unique curricular and co-curricular experiential learning environment shapes our students into career-ready graduates.

During their time with us, students cultivate in-demand skill-sets, become culturally competent, and build resiliency that helps them adapt in the ever-evolving world of work.

Mason graduates are engaged citizens and leaders ready to serve as change agents in their communities and organizations like yours.

Mason’s University Career Services (UCS) offers everything you need to create a customized on-campus recruiting strategy.

From a single point of contact to one-of-a-kind recruitment events, we are dedicated to helping you every step of the way. We’ll get you in front of the right audiences on campus, while also giving you the freedom to best represent your unique culture and opportunities.

Begin your relationship with us today. We’re ready to work with you to develop a pipeline of talent to meet your current and future hiring needs!

Saskia Campbell
Executive Director, University Career Services

Four Simple Steps to Talent

Develop Your Relationship..........................................................7
Enhance Your Strategy.....................................................................9
Gain a Competitive Advantage.........................................................13
Become a Partner.............................................................................14
Why Recruit at Mason
top tier research
named by the Carnegie Foundation

virginia’s largest
with 38,000 students and growing

experienced
75% participate in experiential learning

diverse
130 countries, 88 languages

local
92% stay in the dc metro area
Industry Advising

We operate using an industry-focused approach because we believe that a student’s major doesn’t dictate their career path, and we know organizations like yours rely on diverse skill sets and strengths. Your Industry Advisor is your main point of contact and personal recruitment consultant who will facilitate relationship-building between you and the Mason community.

Meet your Industry Advisor! Contact us today: 703-993-2370 or careers@gmu.edu

Employer Relations & Events

Our Employer Relations & Events Team coordinates employer outreach, as well as our Signature Events. Your main contact is your Industry Advisor, but you will also be supported by members of this team as you register for and participate in our many events.

Services & Support
Four-Step Recruiting Guide
We’ve found that the most effective recruiting strategy at Mason follows four specific steps.

**Step 1: Develop Your Relationship**

**Register online at handshake.gmu.edu**

The first step to recruiting at Mason is to register in Handshake, our job and internship database. With Handshake, you can:

- Post full-time, part-time, and internship positions
- Market your event
- Sign up for recruitment events
- Schedule on-campus interviews
- Receive announcements from UCS
Step 2: Enhance Your Strategy

Signature Events

Want a proven method to connect with career-ready Mason students? Go straight for our power-hitters: **UCS Signature Events**! These high-volume events take place throughout both Fall and Spring semesters and offer broad exposure to eager students.

Visit careers.gmu.edu for all current Signature Events dates and registration information. To find out about upcoming events, edit your notifications settings in Handshake.
Career Fairs

With more than 6,000 Mason students attending each year, employers see our Fairs as key to their recruiting strategy.

Resume Clinic

Hundreds of students seek resume reviews with employers. Build your pipeline early by participating in a resume clinic.

On-Campus Interviewing

Interview multiple candidates in one day on the Mason Fairfax campus throughout the academic year.

Industry Weeks

A great opportunity to connect with your target audience, students who are preparing for careers in your industry.

Our events coincide with the academic year to maximize attendance and timeliness. After you’ve participated in at least one Signature Event, ask your Industry Advisor to collaborate with you on a customized event for your organization!
With more than 6,000 Mason students attending each year, employers see our Fairs as key to their recruiting strategy.

Hundreds of students seek resume reviews with employers. Build your pipeline early by participating in a resume clinic.

During the spring and fall semesters, Mason students come to you for a behind-the-scenes look into different industries.

Interview multiple candidates in one day on the Mason Fairfax campus throughout the academic year. A great opportunity to connect with your target audience, students who are preparing for careers in your industry.

These student professional development workshops are co-facilitated by employers and Career Services staff.

August:
JumpStart
Part-Time Job Fair

September:
Industry Week: Government

October:
Resume Clinic
Career Fair
Career Night

January:
JumpStart

February:
Industry Week: Creative
Resume Clinic
Career Fair

March:
Education Recruitment Day

April:
Industry Week: Health and Science
Health and Science Career Fair
Industry Week: Nonprofit

May:
Career Launch
Just-in-Time Hiring Fair
Step 3: Gain a Competitive Advantage

Build Your Own Event (BYOE)

At Mason, our employers have the freedom to think outside the box! Work with your Industry Advisor to create a unique event to grab students’ attention. Here are a few examples of past events:

- Tech/product demos
- A day in the life...(simulation)
- Case study competitions
- Site visits/Open houses
- Lunch & Learn
- Film screenings
- Student/employer service projects
Step 4: Become a Partner

The Partnership Program provides an opportunity to demonstrate your commitment to UCS and Mason students. We rely on the support of employers like you to help us achieve our mission of making big dreams attainable! Regardless of your recruiting budget, we’re confident you’ll find a fit with one of our four partnership levels.

To find out more, visit careers.gmu.edu
Sponsor the Career Fair

Take your brand on campus a step further by sponsoring the Career Fair! Sponsorship includes:

- One-day registration
- Preferred location
- Private interviewing booth
- Special recognition at the Fair, on the UCS website, Handshake, & campus-wide closed-circuit network

Interested in sponsorship opportunities? Reach out directly to our Career Fair Manager at 703-993-2372
Hiring Students on an F-1 Visa

George Mason is a wonderfully diverse place. Don’t miss out on top talent because you’re unsure what it looks like to hire a student on a visa. We can help!

Contact us at careers@gmu.edu with questions related to hiring international students.
Internship Pipeline

Internships are a critical part of career readiness at Mason. Whether you have an existing internship program, or are just thinking about getting started, we can help you at every step in the process.

Contact us at careers@gmu.edu with your internship questions!